

Listing of Claims:

This listing of claims will replace all prior versions, and listings, of claims in the application:

1. (currently amended) A customer self-checkout system for processing article purchases of articles ~~normally having a security tag attached thereto~~, the system comprising:
a self-checkout station comprising:
an input device configured to receive product code input designating an article for purchase;
a deactivation device configured to produce a deactivation region effecting deactivation of a security tag attached to an article for purchase; and
a prompting system configured to present a deactivation prompt to direct a user to position an article for purchase within the deactivation region to effect security tag deactivation, wherein the prompting system is configured to present the deactivation prompt after the receipt of the product code by the input device.
2. (currently amended) The system of claim 1 wherein the prompting system is configured to present an initial ~~a second~~ prompt directing a user to enter a product code using the input device.
3. (currently amended) The system of claim 2 further comprising:
a target visibly disposed proximate the deactivation region at the checkout station; and wherein the ~~second~~ deactivation prompt instructs the user to move the article to touch the target to effect security tag deactivation.
4. (cancelled)
5. (currently amended) The system of claim 1 ~~4~~ wherein the system further comprises:
a database system coupled to the self-checkout station and comprising stored data identifying articles having attached security tags and articles not having attached security tags;

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